

Table of Contents

Preface	5
A Note for Small- and Medium-Sized Firms	7
Chapter 1. The Art of Forecasting.	11
Chapter 2. Getting Started: Setting a Base Line.	25
Chapter 3. The Daily Forecast: A Key Operational Tool . . .	37
Chapter 4. The Weekly Forecast	59
Chapter 5. The Monthly Forecast: Primary Planning Guide	79
Chapter 6. Longer-term Forecasting: A Brief Visit.	97
Chapter 7. Analyzing Your Forecasting Variance.	113
Chapter 8. Your Cash Flow Forecasting System.	127
Appendix A: Determining Current Capabilities.	133
Appendix B: Troubleshooting	135
Appendix C: References and Resources.	139
About the Author	143